

DARA DILIEGRO

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EXPERIENCES

Martha Stewart Living / New York, NY / summer '08–present
Freelance Art Director / Art direct packaging photography for retail brand. Concept and design presentations for internal clients.

Thinkso Creative / New York, NY / summer '07–summer '08
Designer / Responsibilities included research, design exploration and implementation of branding systems for various clients including UBS, Travelzoo and United Airlines. Projects included print material such as brochures and transportation advertising as well as interactive Web sites and corporate identity systems.

Tiffany & Co. / New York, NY / winter '05–summer '07
Designer / Art directed the publication of catalogs, brochures and other corporate collateral; including layout and directing photography shoots for world wide distributed collateral. Developed a comprehensive knowledge in the brand integrity of a well established American jewelry company.

1919 / New York, NY / winter '07
Freelance Designer / Created concepts for brochure and advertisement for The Ritz-Carlton Residences in Vail.

Gillespie Design / New York, NY / winter '05
Freelance Designer / Generated concepts and created of a system of icons for a computer software program. Designed exploratory options for a stationary suite for NYU.

Interbrand / New York, NY / summer '04
Design Intern / Created color strategy and packaging for Emerson, a manufacturer of air conditioning parts. Collaborated with other design interns to produce a logo and stationary set for Fountain House, a not-for-profit organization to help people with mental illnesses. Created business to business brochure for Energy Star. Worked directly with clients on all projects. Designed in-house invitations and banners.

EDUCATION

Syracuse University / College of Visual and Performing Arts
BFA in Communications Design / May '05

SKILLS

Creative Suite, QuarkXPress, Dreamweaver
Photography, 3-D design

MERITS

Art Directors Club / New York, NY / May '05
Invited to participate in Top 100 National Student Portfolio Review.

Joe and Emily Lowe Art Gallery / Syracuse, NY / spring '02
Selected artwork displayed in Student Show.